

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Newton et al.
Serial No. : 10/538,101
Filed : June 8, 2005
For : Apparatus and Method for Preventing Switching
from a Channel During an Advertising Display
Group Art Unit : 2427
Confirmation : 1381
Examiner : Kunal N. Langhnoja

Mail Stop Amendments
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE

In response to the Non-Final Office Action mailed January 22, 2010, in the above identified application, please consider the following remarks: